

## **IN THE CLAIMS**

Please cancel claims 15-18.

1. (Original) An apparatus comprising:
  - at least one processor;
  - a memory coupled to the at least one processor;
  - a web page residing in the memory; and
  - a web page development environment residing in the memory and executed by the at least one processor, the web page development environment displaying the web page in a manner that provides a visual indication of frequency of use for at least one portion of the web page.
2. (Original) The apparatus of claim 1 wherein the web page development environment displays a plurality of links in a web page in a manner that indicates frequency of use for each link.
3. (Original) The apparatus of claim 2 wherein the web page development environment comprises a disambiguator that processes the plurality of links to assure each of the plurality of links is unique.
4. (Original) The apparatus of claim 3 wherein the disambiguator processes the plurality of links before the web page is published.
5. (Original) The apparatus of claim 3 wherein the disambiguator uniquely names each link in the web page.

6. (Original) The apparatus of claim 3 wherein the disambiguator creates a redirection page for each link that is identical to a first link.
7. (Original) The apparatus of claim 3 wherein the disambiguator copies and renames a web page for each link that is identical to a first link, and causes the link to point to the renamed web page.
8. (Original) The apparatus of claim 2 further comprising an access log residing in the memory, the access log indicating historical frequency of use for each of the plurality of links in the web page.
9. (Original) The apparatus of claim 1 wherein the web page development environment displays at least one search term in the web page in a manner that indicates frequency of use for the at least one search term in invoking the web page.

10. (Original) A method for displaying a web page comprising the steps of:

(A) determining frequency of use information for past accesses of the web page;  
and

(B) displaying the web page with highlights on at least one portion of the web page according to the frequency of use information.

11. (Original) The method of claim 10 wherein step (A) comprises the step of examining frequency of use information for the web page from an access log corresponding to the web page.

12. (Original) The method of claim 10 wherein the highlights visually indicate a range of frequency of use.

13. (Original) The method of claim 10 wherein step (B) comprises the step of displaying a plurality of links in a web page in a manner that indicates frequency of use for each link.

14. (Original) The method of claim 10 wherein step (B) comprises the step of displaying at least one search term in the web page in a manner that indicates frequency of use for the at least one search term in invoking the web page.

15-18 (Cancelled)

19. (Original) A program product comprising:

(A) a web page development environment that displays a web page in a manner that provides a visual indication of frequency of use for at least one portion of the web page; and

(B) computer-readable signal bearing media bearing the web page development environment.

20. (Original) The program product of claim 19 wherein the computer-readable signal bearing media comprises recordable media.

21. (Original) The program product of claim 19 wherein the computer-readable signal bearing media comprises transmission media.

22. (Original) The program product of claim 19 wherein the web page development environment displays a plurality of links in a web page in a manner that indicates frequency of use for each link.

23. (Original) The program product of claim 22 wherein the web page development environment comprises a disambiguator that processes the plurality of links to assure each of the plurality of links is unique.

24. (Original) The program product of claim 23 wherein the disambiguator processes the plurality of links before the web page is published.

25. (Original) The program product of claim 23 wherein the disambiguator uniquely names each link in the web page.

26. (Original) The program product of claim 23 wherein the disambiguator creates a redirection page for each link that is identical to a first link.

27. (Original) The program product of claim 23 wherein the disambiguator copies and renames a web page for each link that is identical to a first link, and causes the link to point to the renamed web page.

28. (Original) The program product of claim 22 wherein the web page development environment reads the frequency of use information from an access log that includes historical frequency of use for each of the plurality of links in the web page.

29. (Original) The program product of claim 19 wherein the web page development environment displays at least one search term in the web page in a manner that indicates frequency of use for the at least one search term in invoking the web page.